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| Presidential leadership | The impact of the Cold War on domestic politics |  |
| The 22nd Amendment, 1951 | Universal health care and federally financed low cost housing | *wooden or ad lib* |
| 1948, 30,000 miles in 33 days | *‘dynamic conservatism’ = ‘conservative when it comes to money, liberal when it comes to people’.* | The Eisenhower matrix |
| *the dignity of presidential leadership; non-partisan*  | 300% increase in 30 months | 10 million more Americans  |
| Eisenhower | Truman  | June 1950 |
| The Korean War | $67billion | Congressional abdication of its constitutional power to declare war |
| Military-industrial-complex | 1947 National Security Act (CIA and NSC) | The Second Red Scare (c.1946-54)  |
| The House of Representatives Committee on Un-American Activities (HUAC) | Senator Joseph McCarthy, February 1950 | Alger Hiss, 1950  |
| Executive Order No. 9835, 1947  | 3 million investigations, several thousand resignation offers and over 1000 dismissals  | ‘To Secure these Rights’ 1946 |
| Brown V Topeka Board of Education, 1954 | Legal precedent  | Non-violent direct action |
| Browder V Gale, 1956 | 65% lost | Emmett Till, 1955 |
| 1957, Orval Faubus | SNCC, Greensboro, North Carolina  | 70,000 |
| The Civil Rights Acts of 1957 and 1960 | 33% by 1960 | Suburban domesticity |
| The number rose by 41% from 1940 to 1960 as a result of the post-war expansion of higher education | Businesses, law schools, medical schools and universities imposed quotas | The changing position of women  |
| Presidential leadership  | Immigration | The Displaced Persons Act of 1948 |
| The McCarran-Walter Immigration Act of 1952 | 4 million immigrants arrived between 1952 and 1965. | US-Mexican Agreement of 1942 (until 1964) |
| 5 million Braceros | Agribusiness | One sixth of residents in the USA by 1960 |
| 2.3% in 1949 to 90% by 1962. | Popular culture and news media | TV dinners |
| 1955 Disney’s Davy Crockett series, £300m | Juvenile delinquency  | The 1960 Presidential election  |
| The impact of broadcast news  | *The Blackboard Jungle* 1955 | Teenage music |