Dwight Eisenhower (1953-61)

**Personality** **(p.83 and box on p.84)** – *Eisenhower was decisive, optimistic and friendly.*

**Relations with the media and the public (p.85-6) –** *Eisenhower aimed to restore what he saw as the dignity of presidential leadership lost under Truman. He had a good public manner and explained complex concepts using images (e.g. Domino theory). However, he could sometimes obscure / minimise / hide realities and was often seen as a ‘do-nothing’ President.*

**Domestic politics: Ability to manage Congress and other bodies (p.84-85)** – *Eisenhower argued that his ‘dynamic conservatism’ meant ‘conservative when it comes to money, liberal when it comes to people’.*

**Key dates**